

# Corporate Social Responsibility



إحدى شركات مؤسسة البترول الكويتية  
A Subsidiary of Kuwait Petroleum Corporation



We work hard for our society



KOC places much emphasis on Corporate Social Responsibility as it constantly seeks to ensure sustainable and balanced development. This is evident in a series of activities that the Company embarks upon to instill the CSR concept as enshrined in the KOC 2030 Strategy. The Company caters to the needs of current and future generations by adhering to social and environmental values. Additionally, it strongly believes that it has a duty to contribute toward the challenges facing the community.



“We still hope to do more so that our society can enjoy more opportunities to develop and make the best use of its potentials.”

## Speech of the Chairman and Managing Director

While KOC continues to fulfill its obligations and carry out its professional tasks, and achieve its strategic goals, it is moving forward in playing its role toward the community, a role that did not stop since its inception in 1934, making it a key actor and partner in the construction and development of Kuwaiti society.

In parallel with performing its oil-related tasks, KOC has always been keen on commitment to its social responsibility through a series of activities and contributions which aim to improve the society and serve the aspirations of its people for a better future.

KOC has always been committed to play its role since its early beginnings; however, we still hope to do more so that our society can enjoy more opportunities to develop and make the best use of its potentials.

We always strive to strengthen this role, and we will not be exaggerating if we say that CSR has the lion's share of the company's plans through taking part in all activities which concern people.

KOC is always keen on being a key player, in cooperation and coordination with different concerned institutions, to address community issues, in a scientific manner, such as traffic problems, housing issues, education curricula, raising awareness of health, safety, the environment, and other community issues.

Today, we are looking forward to formulating programs and plans to cope with the future so that KOC can continue performing its role as a leading company which is fully aware of the importance of this role and the size of responsibilities assigned to it.

May Allah Almighty guide your steps,

**Sami Fahed Al-Rushaid**



Thus, it is clear that 'sustainable development' is a comprehensive concept, connected to the continuity of the economic, social, institutional and environmental aspects, which can enable society and its members and its institutions to meet their needs.

## **Sustainable Development**

The concept of “sustainable development” is a modern concept which emerged with global interest in environmental issues and the protection of natural resources. In addition, reckless use of natural resources has prompted international interest in the call for sustainable development at all levels.

There are various styles and levels of sustainable development which are based on the principles governing human behavior with environmental data. Therefore, sustainable development seeks to achieve certain goals through partnerships and contributions of its parties by using the tools that ensure access to sustainable development.

Thus, it is clear that sustainable development is a comprehensive concept which is connected to the continuity of economic, social, institutional and environmental aspects which enables society and its members and institutions to meet their needs, and to express their presence at the moment with the conservation of bio-diversity and continuity and sustainability of the positive relations between human and dynamic systems, so as to preserve the rights of future generations to live a decent life.

The concept of sustainable development also highlights the need to face the risk of environmental degradation which must be overcome without neglecting the need for economic development. In addition, the pillars of equality and social justice must also be upheld.



The Company has a long history of maintaining close contact with Kuwaiti society, and it has done much to identify its needs and contribute to its development.

## Social Responsibility

Various approaches exist in terms of how institutions and companies tackle the issue of social responsibility. The World Bank defines social responsibility as the commitment of institutions to contribute to development by working with staff, families and the local community and society as a whole in order to improve the standards of living in a manner which is beneficial to the economic and development interests of the community.

The Company's social responsibility is also defined as a voluntary commitment under which the Company's plans and programs involve the social and environmental dimensions and subsequently, the social and environmental interests of its operations are combined with other various stakeholders.

Most definitions agree that there are three key factors that identify the role of companies in this aspect, which include:

First: The common form of the company's social responsibility is of a voluntary nature. This means no legal binding and imperative obligation.

Second: Close relation with the concept of persistent development.

Third: The Company's handling of such responsibility provides them with a fundamental competitive feature other than secondary characteristics.

When we talk about KOC's experience in terms of its role in serving the community, we find that such a role has been correlated with the Company since its inception. KOC always maintains close contact with the society it operates in and identifies its needs while working hard to contribute to its development efforts while also developing its capabilities and potentials.



In 1934, His Highness the late Sheikh Ahmed Al- Jaber Al-Sabah granted KOC oil exploration concession rights.

## About KOC

The exploration of oil in the 1930s marked a significant turning point in the lives of the Kuwaiti people and converted the country from a desert outpost to a modern, developed nation. In 1934, His Highness the late Sheikh Ahmed Al-Jaber Al-Sabah, the tenth ruler of Kuwait, granted Kuwait Oil Company with oil exploration concession rights. The Company immediately commenced operations amid promising indications until oil was discovered in commercial quantities in 1938. The first shipment of Kuwaiti crude oil took place in 1946. In that year, the real development march of Kuwaiti society began. In 1975, the ownership of the company passed in full to the Kuwaiti government.

The Company, together with other sister companies, became subsidiaries of Kuwait Petroleum Corporation after being incorporated in 1980 so that Kuwait's oil production could be managed under one single umbrella.

In 1990, a considerable number of Company installations were destroyed and fires were set at more than 700 oil wells after Iraq invaded Kuwait. Production was severely affected for a few months after the liberation of Kuwait. Production was reinstated after a fierce battle to extinguish the burning wells took place. A group of international teams and Kuwaiti firefighters played a remarkable role in extinguishing the fires.

The Company made a tremendous leap in its exploration capabilities in 2005 when light oil was discovered in Al-Sabriya field. In 2006, natural gas was discovered in economic quantities.

In 2009, KOC celebrated its 75 anniversary. To mark the occasion, major celebrations were organized under the auspices of His Highness the Amir, Sheikh Sabah Al-Ahmed Al-Jaber Al-Sabah.

In 2011, the Company managed to reduce gas flaring to just 1% in comparison to flaring levels which stood at 17% or more in the preceding few years. This success constituted one of the Company's major achievements in terms of environmental and economic achievements.

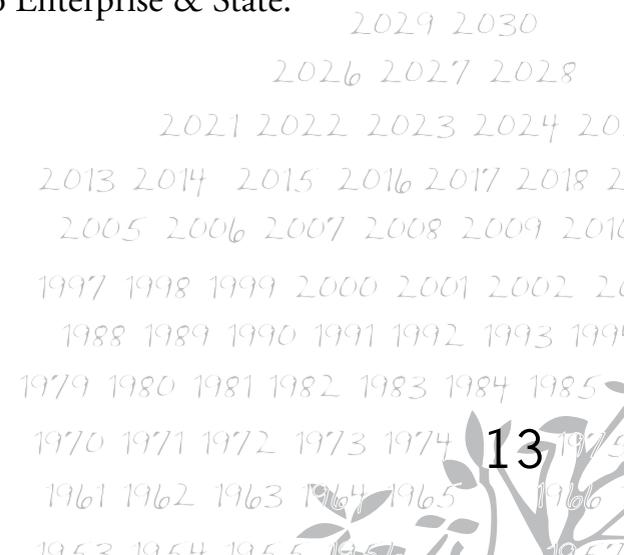
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## 2030 Strategy Elements

- Maximizing the strategic value from oil.
- Realize the potential of gas.
- Grow reserves for a sustainable future.
- Be an employer of choice.
- Realize value from technology.
- Strengthen our commitment to HSSE.
- Strive for excellence in performance.
- Contribute to Enterprise & State.





### **Objectives of Social Responsibility**

Based on the 2030 Strategy elements, mainly “Contributing to Enterprise & State,” and to achieve the objectives of this ambitious strategy, the Company strives through its different social initiatives to achieve a set of objectives which include:

- Enhancement of productivity
- Achievement of persistent, measurable development
- Promotion of KOC as a leading international oil company
- Improvement of relations with the community at large
- Supporting government efforts
- Protection of the environment



The Company invests in the development of its human resources because the human element is the basis for achievement of the persistent development.



## Human Element

KOC considers the human element as the most valuable asset to achieve the persistent development and consequently, it invests in the development of its human resources on a very large scale.

The Company significantly contributes in the efforts which are meant to provide employment opportunities to Kuwaitis who will constitute 80.2% of the Company's manpower by the end of the latest fiscal year in comparison to the targeted percentage by 79.5% of a total number of 7,094 staff with the exclusion of medical and nursing teams of Ahmadi Hospital.

This achievement is made in line with the Company's compliance with the Kuwaitization policy to ensure the recruitment of local efficient manpower in addition to obliging the contracting companies to employ a certain percentage of Kuwaiti nationals in various contracts.

For the development of recent recruited engineers in fields, the Company launched a movable training center in cooperation with a specialized American company. The Company arranged a program for the development of leadership skills in cooperation with the best leading American universities which specialize in business administration through which the participants can be accommodated with the most advanced administrative systems and leadership skills.

The Company achieved its first unprecedented achievement by obtaining three seats at Harvard University for the development of leaders from KOC. Five of the Company's engineers were awarded with Master's degrees in Petroleum Engineering from the Viterbi School of Engineering at the University of Southern California. Their degrees will help KOC overcome technological challenges while enhancing the capabilities of KOC employees as a whole.

In line with Kuwait policy for the qualification of Kuwaiti youth in preparation for recruitment in the oil sector, the Company, in cooperation with Ministry of Education, revised geology curriculum to suit the State of Kuwait's geological structure. For this purpose, it held regular meetings and organized presentation courses for the ministry's representatives on geology and its applications in the state of Kuwait.

The Company hosts students from various academic institutions including public and private universities and colleges and gives them the opportunity of training at various divisions. The Company also recently unveiled an Oil Sector Electronic Library under the auspices of Kuwait Petroleum Corporation to serve a large segment of users within its subsidiaries and outside researchers and students.



# Health, Safety, Security and Environment



Ahmadi Hospital provides medical care to oil sector employees and their families. It also undertakes a set of other supporting activities.

# Health

## Ahmadi Hospital

Ahmadi Hospital was established in 1960 to provide medical care to oil sector personnel patients and their families. The hospital plays a substantial role in health education through useful medical lectures and publishes brochures and leaflets to enhance awareness on issues related to health and hygiene.

Ahmadi Hospital was the first hospital in Kuwait to apply medical information systems to support medical teams in performing daily medical care activities in line with international standards.

For the provision of a high standard of medical services, a new hospital is being built at a cost of KD 86 million. This project is located at the main entrance of Ahmadi on an area of about 350,000 square meters.

The new hospital will be comprised of four floors and a basement to be used as a shelter with a capacity of 300 beds with possible expansion to 400 beds. The hospital will be equipped with the most advanced technologies including various health services, medical equipment and machines. Additionally, the project includes five adjacent buildings that include 245 studio rooms to be used as accommodation for medical and nursing staff.

In addition to its medical treatment services, Ahmadi Hospital performs a set of supporting health activities which include campaigns, various educational days, school visits, medical education sessions, training programs and first aid instruction to school students.





### **KOC is one of the most prominent institutions in respect to blood donation**

The Ministry of Health has honored KOC, represented by Ahmadi Hospital, as one of the ten prominent local institutions which donated blood during 2012-2013.

Various directorates and groups from KOC organize periodical blood donation campaigns as part of the Company's social responsibility.

KOC is fully aware of the importance of donating blood, especially with the increased number of road accidents which result in patients who need blood transfusions to save their lives. Therefore, KOC is keen on providing hospitals with blood through its blood donation campaigns on a regular basis.



## Home Visits Program

The idea of paying home visits to patients occurred at Ahmadi Hospital in 1997. It was implemented in 1999 by paying regular visits to 20 male and female patients. Later, that number increased to about 650 by 2013.

The medical staff consists of doctors, nurses and specialists who pay daily visits to the patients and disabled according to specific timetables which covers all six areas of Kuwait.

The specialized medical team provides medical advice and diagnoses and prescribes medications as well. The emergency team includes a doctor, a nurse, a social worker, and an administrator. The team evaluates patients that remain in hospital for long periods before recommending that they be eligible for medical care at home through the home visits.





**The Company conducts a series of measures to ensure safety, including reporting imminent accidents, reporting risky circumstances, field visits, and safety and communications remarks.**



## Safety

### Occupational Safety and Health Management System

An effective plan was made to ensure the adoption of the Occupational Safety and Health Management system by the Company.

The Company is working on receiving ISO 14001-2004 and certification of Occupational Health and Safety Management 18001-2007. The Company has already completed the initial preparation of the ISO 14001-2004 and certification of Occupational Health and Safety Management 18001:2007 during the year 2011/2012.





**KOC has enhanced the level of coordination with the Traffic General Directorate to find optimal solutions to the exacerbating traffic problem.**

## Road Safety

Awareness campaigns organized by KOC managed to reduce accidents and contributed to growing awareness among drivers. KOC was also keen to install cameras to monitor speed on various internal roads in specific, and all roads in general, including Abdali Road and Kabad Road.

A number of smart cameras have already been installed. The Company intends to install similar cameras on Nuwaiseeb Highway and roads leading to Ahmadi.

KOC has taken a series of measures to ensure traffic safety on roads by enhancing the level of coordination with the Traffic General Directorate to find optimal solutions to the exacerbating traffic problem. In this regard, the Company organized a brainstorming session involving the Traffic General Directorate to discuss means of tackling this problem.





## Security

The Security Team of the Fire and Security Group was created in 2006 to impose strict security surveillance and develop control systems in the most sensitive areas in the headquarters of the Company in southern and eastern Kuwait, and field areas north and west of Kuwait, as well as in the city of Ahmadi, in addition to providing a safe working environment by protecting personnel, assets and operations against the risk of injury, loss or damage.



## Fire

This team handles many tasks within the company, and the community also benefits from its services. Its role can be summed up as follows:

- Respond to emergency calls for fire, search and rescue in all Company facilities.
- Ensuring the maintenance of the equipment and systems to fight the fire in the operational facilities and Company premises and obtain certification by a third party to ensure the readiness to fight fires at all times.
- Providing training to all employees, workers and contractors on basic first aid and firefighting.
- Conduct mock evacuation exercises in all Company facilities.
- Review all KOC construction projects and make recommendations to ensure the readiness to fight

fires according to Company and international standards while upholding the highest standards of safety throughout all KOC facilities.

- Provide assistance to various Kuwait Petroleum Corporation (KPC) subsidiaries and fire departments in the country when needed.
- Ensure permanent readiness for emergencies by conducting periodic training and testing of emergency equipment according to manufacturer recommendations.
- Conduct awareness campaigns about fire prevention and protection inside and outside the Company as well as in society organizations, mainly schools.
- Organize special exhibitions and participate in exhibitions organized by the Company and others.
- Coordination of emergency response through the Control and Crisis Management Center.





**The Company creates, cares for and develops a number of land and marine reserves which contributes to the maintenance of biodiversity.**

## Environment

### Nature Reserves

#### **The Spirit of the Desert Reserve**

The Spirit of the Desert, located in Burgan Oil Field (SK), was inaugurated on November 6, 2006. KOC created the reserve in order to provide a safe haven for local and migrant birds and wild plants, and to revive wildlife in this area in the framework of the Company's efforts to combat desertification by reviving vegetation and soil stabilization.

This project resulted in the treatment and rehabilitation of more than 240,000 square meters of land, surrounded by a water shed with an area of 67,614 square meters.

#### **Marine Colony**

Kuwait Oil Company is the world's first oil company to develop a marine colony, which was



established on February 22, 2007. The KOC Marine Colony falls in line with the KOC's environmental commitment to preserve, develop and re-habilitate Kuwait's natural resources and maintain them for future generations to come.

### **The Qurain Hill Nature Reserve**

The Qurain Hill Nature Reserve has been created in collaboration with the Kuwait Volunteer Work Center and was inaugurated on March 17, 2011. The reserve was established in part because of the wishes of His Highness the Amir Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah to care for and preserve the environment. The reserve also reflects the Company's commitment to HSE.

### **The Abdaliya Nature Reserve**

This reserve is an ambitious environmental project located in West Kuwait within the operational areas of KOC.

The project seeks to correct environmental damages and restore life and biodiversity to the desert. The project was implemented on an area of about 3 million square meters. It

was implemented in two phases beginning in January 2011, and each phase was implemented in three months.

The project aimed to create better conditions for wildlife, plants and animals by creating lakes with hills around them for desert plants such as Al-Arfaj, Al-Arti, Al-Ramth, Al-Qarsi and other plants which grow in Kuwait.

### **Umm Al-Aish Oasis**

The company has laid the foundation stone for a project to develop Umm Al-Aish Oasis in North Kuwait. Moreover, the Company continues to develop other land and marine reserves which have contributed to the protection of biodiversity, the development of marine biology, and the preservation of many species of plants, wild animals and birds.





## Reducing Gas Flaring

Gas emission is a major challenge faced by KOC, which exerts the best it can to reduce it. The Company managed to make great successes in respect to reducing gas flaring in oil fields, through a series of various undertakings.

The Company successfully reduced the rate of gas flaring in its fields to 1.32% by the end of fiscal year 2011-2012 compared to the annual target of 1.8%. The Company faced great challenges over the last few years in terms of gas flaring. For example, during fiscal year 2005-2006, gas flaring reached about 17%. Today, that figure has been brought down to about 1%, which is a major accomplishment. In addition to protecting the environment, these efforts saved millions of dinars for the State.

In this regard, the Company signed an agreement with the World Bank which seeks to reduce emissions caused by gas flaring. Accordingly, Kuwait became the third country in the Middle East to join this agreement in its quest to reduce gas flaring to less than 1% in the near future.

The Company won the Global Gas Flaring Reduction Partnership (GGFR) in a specialized forum held in late 2012 at the European Bank for Reconstruction and Development on the occasion of its tenth anniversary.

## C&MD HSSE Award

The Chairman and Managing Director's Award for Health, Safety, Security and Environment (HSSE) was created in 1998. It is dedicated to celebrating a host of the most outstanding and important initiatives undertaken by KOC employees in this vital domain all year round.

Through this Award, KOC continues its efforts to develop and enhance the standard of HSSE systems and consecrating this concept at the operations and projects level, as well as in the behavior of its employees throughout its facilities.

The award reflects the size of efforts exerted in this field. It is considered an indicator which shows the progress made by the Company and the steps taken in its continued journey, which is surrounded with different types of challenges.

Every year, the awards committee receives a number of applications to take part in the competition which focuses on important areas including HSSE and awareness. The committee looks into the applications to determine the winners according to scientific standards.



## Remediation

KOC signed a Memorandum of Understanding with the National Liaison Office for Environment Remediation on August 26, 2010 to fix and rehabilitate the environment in the State of Kuwait. Based on this memo, an agreement was reached on the mechanism of work and all supervisory, executive, contracting and administrative issues.

## Effluent Water Disposal

The Company continues to dispose of effluent water in an environmentally-friendly manner. Over the last few years, the Company made remarkable achievements in this area as it succeeded to dispose effluent water in an environmentally-friendly manner while maintaining the pressure required for reservoirs at the same time through reinjection of effluent water from gathering centers in a number of reservoirs throughout Kuwait through water injection stations, where water is disposed after treatment.

## Improvement of Air Quality

KOC works closely with the Environment Public Authority on issues related to environmental protection. A Memorandum of Understanding was signed two years ago to improve air quality and boost commitment to vocational health and safety management systems (Environmental Performance).



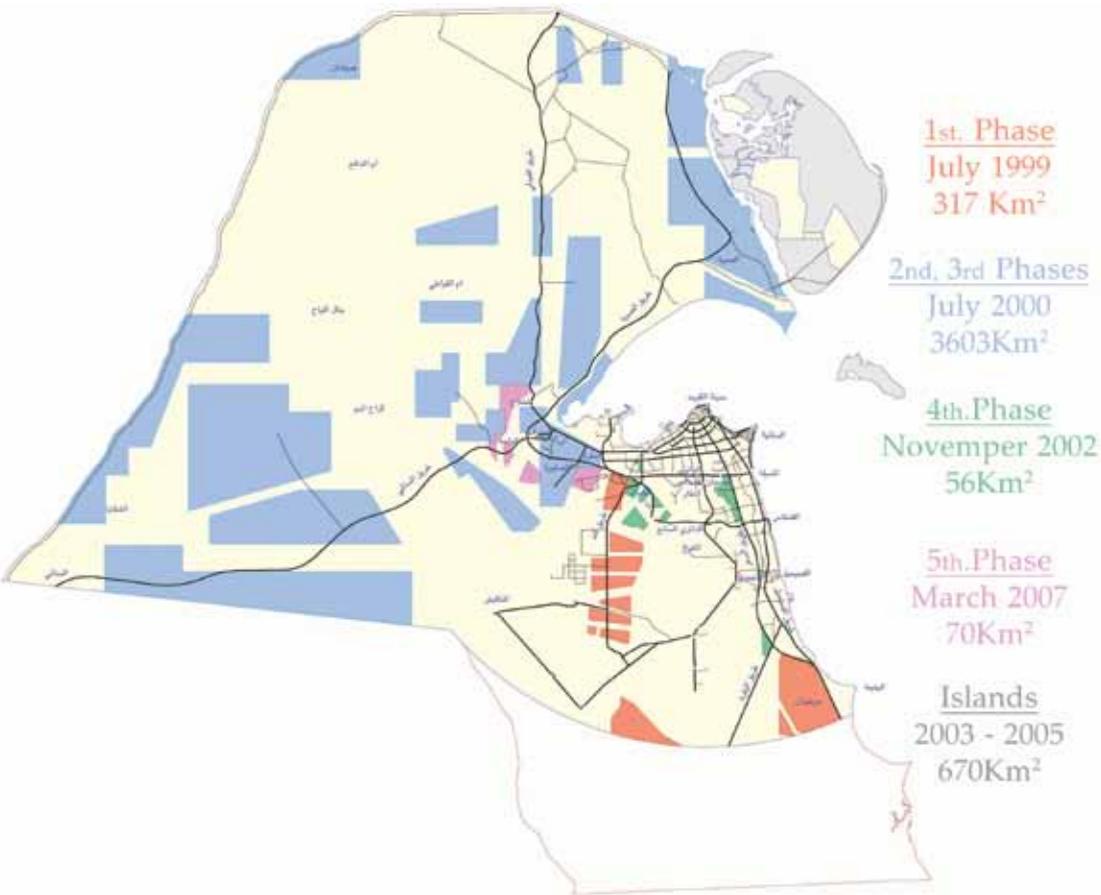
## Recycling

KOC has been engaged in recycling for many years. In 1975, a four-stage project was implemented in Ahmadi to recycle home waste. Because of its importance and quality, the project won several awards.

Since that time, KOC has taken several steps in this regard. In late 2011, KOC launched a major campaign aimed at raising awareness about the concept of reusing tons of waste and making new products out of old materials. Colored waste bins were distributed and lectures have been delivered at schools, accompanied by competitions to encourage participants.

An animated movie was also produced to raise awareness among children about this environmental issue in a simple way. Booklets, flyers and posters were also made for this purpose and a voluntary team was formed to visit homes. In addition, different ways to raise awareness among the public about the economic and environmental benefits of recycling were initiated.





Over the past few years, KOC released vast areas across the country to the concerned governmental bodies in order to support housing and development plans.

## Solving the Housing Problem

KOC is responsible for managing the oil wealth of Kuwait and preserving it. Before releasing lands, KOC shoulders the responsibility of making sure that these lands do not contain any oil, which takes some time.

KOC is keen on making the best use of this wealth and supporting development projects and removing any obstacles that may occur at the same time.

Over the past few years, KOC released vast areas across the country totaling some 4,200 square kilometers in five phases since 1999. About 317 square kilometers were released in the first phase, while 3,603 square kilometers were released in the second and third phases, and 56 square kilometers were released in the fourth phase and finally 70 square kilometers were released in the fifth phase, in addition to 154 square kilometers for individual requests.

KOC has been keen on releasing land in all areas of Kuwait in order to meet the requirements of all development projects, and there are future plans to release more land in new areas.

Since its inception in 2006, the KOC Land Release Committee finalized the fifth phase by releasing 70 square kilometers. It also finalized individual requests estimated at 154 square kilometers for different government bodies. The committee continues to look into all requests it has received. After finalizing these phases, KOC will look into 50 new requests.

During the last financial year, KOC reviewed and decided on 27 applications submitted by various state institutions, including the Public Authority for Housing Welfare, Kuwait Municipality, and other government institutions and agencies on land that can be released for use in different developmental purposes, including the waiver for a large area next to the Seventh Ring Road that is large enough to build 6,000 housing units, and the allocation of about 88 square kilometers for the project of expansion of Al-Mutla residential area, as well as another site with an area of 50 square kilometers for building a solar energy technology plant in north Salmi, as well as many other sites.



## Sponsorships and Donations

The Company sponsors numerous events both inside and outside Kuwait. Recently, it sponsored the International Exhibition for Innovations in the Middle East, the fourth Kuwait Transparency Forum, Kuwait Oil and Gas Exhibition, Kuwait Pipetech Conference and the SPE International Conference.

The Company is also engaged in donation campaigns for disaster-stricken countries. Recent beneficiaries include Pakistan, Somalia and Japan.





## Smart Classroom

KOC's Gas Operations Group recently inaugurated a smart classroom in Ibn Majid Primary School for Boys, located in Ahmadi.

The smart classroom uses the latest technologies to simplify material for students and help them develop their understanding of material and critical thinking abilities.

This KOC initiative is part of its social responsibility. The Company is keen on using modern technology available in Canada, England and Australia while equipping the smart classroom.





# Social Activities

In addition to its upstream operational work, KOC contributes greatly towards various social activities.



## National Occasions

KOC actively takes part in various national occasions, notably the National and Liberation Days. Ahmadi was the most decorated city during the celebrations of Kuwait's 50th Anniversary of Independence, the 20th Anniversary of Liberation and the 5th Anniversary of His Highness the Amir's assumption of power.





## Sports

KOC used to hold Ahmadi Sports Day, which was first launched in March 1974 and was one of the sports activities in Kuwait that was anticipated by all. Today, the Company organizes various sport activities throughout the year.

KOC organized sports tournaments in 2012 which involved all K-Companies. The tournaments included various activities and competitions.



## Cleanup Campaigns

KOC continuously takes part in clean-up campaigns to raise awareness about the need for a clean and healthy environment. KOC recently launched a number of cleanup campaigns to clean Abu Halifa Beach, Green Island, Kubar Island and Al-Julai'a beach in a bid to raise awareness of the advantages of a clean marine environment. In addition, KOC has launched campaigns which focus on campers in the desert and the need to maintain a clean environment for all.





## Gardens Competition

The competition is an annual tradition launched in 1962 by the late Amir Sheikh Jaber Al-Ahmad Al-Jaber Al-Sabah when he was Governor of Ahmadi. The contest continues to this day where winners are recognized by the Company.



## Competitions

KOC organizes various competitions, including cultural competitions, a Ramadan competition and photography competition which was launched in 1966, as well as other competitions organized during the national celebrations.

Awareness campaigns at Ahmadi Hospital and schools also include organizing interactive competitions aimed at instilling the issues addressed during the lectures in the hearts of the audience.





## Ramadan Activities

The Company organizes a number of activities during the Holy Month of Ramadan, including:

### **The Holy Quran Competition**

The Company organizes an annual Quran Competition during the holy month of Ramadan for young people and students.

### **Iftar**

Iftar (breaking fast) is annually organized by the Company for workers; an initiative which comes within the framework of the services provided by the Company to the community.

### **Qarqee'an**

KOC organizes a Qarqee'an ceremony for children to keep them entertained and to revive traditions associated with the Holy Month.



## Honoring Academic Toppers

KOC annually organizes an event to recognize the children of KOC employees who are academic toppers in the presence of the Chairman and Managing Director, alongside senior Company officials in order to encourage young people to excel at their studies.





### Support for People with Special Needs

KOC cares for people with special needs. The Company sponsors causes meant for the welfare of this segment of society. KOC has donated an additional ward in the Kuwait Autism Center meant for autistic children.





## Helping the Blind

The Company took the initiative to print 5,000 copies of the book entitled “From the Well to the Tanker” in Braille, in both Arabic and English, in order to enable blind people to receive basic information about the oil industry and to teach them about the role that KOC plays for Kuwait.

During the dedication ceremony, KOC C&MD Sami Al-Rushaid received the Chairman of the Kuwait Blind Association Fayez Al-Azmi, who expressed gratitude for the support that KOC has shown for the association. KOC also plans to take similar steps which can support the activities of KBA.





## Community Centers

KOC has created several community centers, including the Unity Center, the Sports Center and the Hubara Center which serve as venues for entertainment, sports and social activities for KOC staff and families.

The Spring Camp is also set up in Al-Zour and serves as a location where employees and their families can relax and enjoy the good weather during Kuwait's mild winters.





للتفكير  
إعادة التدوير  
مبادرة بالمشروع

مبادرة التوعية في الشركة معتمد التوعية

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# Awareness Campaigns

Awareness campaigns aim to highlight key issues concerning the society.



## Awareness Campaigns

KOC organizes awareness campaigns in Ahmadi, as well as at the State level, throughout the year with the aim of highlighting key issues concerning Kuwait. Recently, the Company organized the following:

### Reduction of Gas Flaring

In addition to handling its main tasks, KOC is deeply committed to maximum safety in order to avoid any possible damage to the environment due to its operations, whether in oil fields or at gathering and production centers. Accordingly, KOC organized a special campaign during which it made a detailed presentation of its efforts which are aimed at reducing gas flaring in its oil fields as part of its quest to protect the environment.



### **Power Saving Campaign**

In light of the excessive consumption of water and electricity in the State of Kuwait, KOC has decided to engage in an awareness campaign, in conjunction with the Ministry of Electricity and Water, with the aim of reducing power consumption in Ahmadi and across the country, particularly during the summer.

### **Back Pain Prevention Campaign**

This campaign was launched under the theme of “33 ways to protect your back.” It provided information and advice aimed at avoiding back pain and injuries. The campaign aimed to spread awareness of this important issue among different segments of society and different age groups as part of the Company’s keenness to ensure the safety of its staff and society as a whole.

The campaign provided advice through media and lectures were delivered at schools. Exhibitions were also organized in a number of malls. A medical team from Ahmadi Hospital provided advice to the public who visited the exhibitions and also conducted primary checkups.



# للأمان مكان

## Safe Driving and Children's Safety

This campaign dealt with the safety of children in cars due to the serious risks they may face in case of accidents or sudden stops. KOC aimed to shed light on this vital issue, as it is related to children's safety.

The activities of the campaign included several means to raise awareness of staff and the public about the different aspects of this issue, such as providing safety to children in cars through the use of seatbelts and car seats, the role of parents, and necessary procedures and precautions that should be taken, as well as taking care of people with special needs, and the standards of seats which can ensure the safety of children on board.





### **Breast Cancer Campaign**

Ahmadi Hospital organized a campaign against breast cancer to shed light on the disease and how to prevent it and discover it at its earliest stages.

Through a number of activities, the hospital aimed to raise awareness of people, mainly women, about the disease and its causes, and how to avoid it or deal with it, as well as early diagnoses and treatment, and precautionary measures which should be taken by women.



### **Women's Health**

Ahmadi Hospital organized activities for an event called Women's Health Day. A number of lecturers and institutions took part and discussed issues related to women's health and beauty.

The event aimed to highlight the importance of the health of women who shoulder numerous responsibilities and hence have little time to focus on their health and well-being.

The activities focused on presenting women with health issues and reminding them of their role to stay healthy and take care of themselves.



### **Asthma Awareness Campaign**

On the occasion of World Asthma Day, the Family Medicine Department at Ahmadi Hospital organized an awareness day which included delivering lectures and distribution of brochures on how to use devices used for treating asthma. The Company hopes that such activities can boost efforts exerted to control the disease and reduce asthma attacks.



## Awareness Campaign on Child Obesity

The Company has launched an awareness campaign on child obesity aimed at addressing this problem and putting an end to its causes in addition treating the problems it causes by all means.

This campaign was organized by KOC which sees that the problem, with its social, health and psychological sides, is seriously exacerbated, which requires shedding light on it and looking for effective solutions to address it and its consequences.



حملة التوعية بمخاطر **سمنة** الأطفال  
AWARENESS CAMPAIGN ON CHILD **OBESITY**

Kuwait Oil Company

شركة نفط الكويت